

# JUMBO SCREEN ADVERTISING



Showcase your brand on Peterborough's largest outdoor LED screen. The Jumbo Screen at the Weston Homes Stadium offers precise moments for targeted marketing during the 90 minutes, such as goals, substitutions, and extra time – capturing the attention exactly when it matters.

Prices start from £2,000.

## Our Packages

Attendance Sponsor | £2,500

Team News Sponsor | £2,000

Corner Sponsor | £5,000

Goal Sponsor | SOLD

5 x 10 Second Advert | £3,500

Substitution Sponsor | £4,000

Timing Sponsor | £8,000

Half Time Scores Sponsor | £2,000

Added Time Sponsor | SOLD



# STADIUM ADVERTISING



## Lamp Post Advertising

Around the stadium, we have 17 sites for advertising and footfall guaranteed: not just on match days, but throughout the week, with functions staged daily. Lamp post advertising is the brightest way to promote to your target audience.

Prices start from £1,000.



## Match Ball Display Tower

Our match ball display tower takes prime position on the pitch up to kick-off for every home match. It houses the official match ball ready for the referee to collect as the teams enter the field of play.

Priced at £3,000.



## Wash Room Advertising

Engage cost-effectively with our Wash Room adverts, capturing undivided attention during a rare moment of pause. Perfect for delivering concise, targeted messages, these spots are seen by over 1,000 supporters monthly.

Prices start from £600.