

# BROADCAST PARTNER



Peterborough United has secured a ground breaking broadcast deal with local community radio station PCR FM which will see all Posh Sky Bet League One matches as well as EFL Trophy and Carabao Cup games aired free on FM radio to listeners in Peterborough and the surrounding area, as well as on Posh+, the clubs live streaming and VOD subscription service.

With this new deal comes the opportunity for businesses to reach around 10,000 listeners on matchday with your 30 second advert played once before kickoff, twice at half time and again after the final whistle.

## Our Packages

Ten Game Package | £1,200

Full Season Package | £5,000

