

# DIGITAL ADVERTISING OPPORTUNITIES

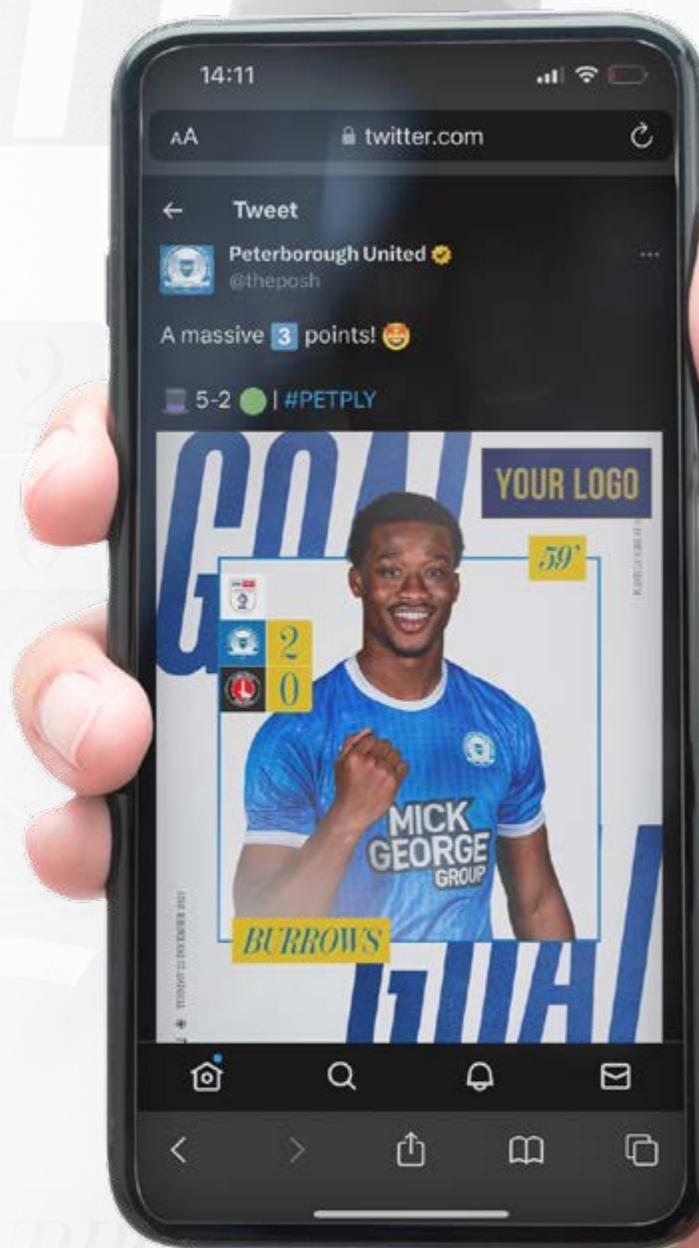
With the Posh active across all major social media channels and offering a popular website, app and video on demand service, there has never been a better time to get involved with one of our digital advertising opportunities.

Your brand will appear across our social media platforms and our website, streaming service and app dependant on the package chosen.

Our bespoke packages have been designed with our partners in mind with options to suit all needs and budgets and fulfil your objectives.

**All packages include four tickets to a Peterborough United match in the 2023/24 season.**

INVENTORY	COST
In Match Goal Sponsor	£2,500.00
Team Line Up Sponsor	£2,500.00
Full Time Score Sponsor	£2,500.00
Pre-Match Interview Sponsor	£2,000.00
Post-Match Interview Sponsor	£2,000.00
Highlights Sponsor	£3,000.00
Match-Day Gallery Sponsor	£2,500.00
Player of the Match Poll Sponsor	£2,000.00



*Example average reach:*



**60K**  
per goal



**80K**  
per match

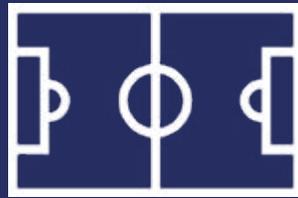


**90K**  
per match



**217,000**

Approximate population of Peterborough



**350,000**

Visitors throughout the 2022/23 season



**37,000**

Supporters opted in to receive club marketing



**8,000**

Active App Users

sky sports

**5,300,000**

Viewers tuned in to watch our FA Cup 5th Round home tie against Manchester City



**100,000+**

Unique monthly Website Visitors



**70,000**

Children reached each year through our growing schools initiative



**Winners**

Awarded League One Family Club of the Year for the 2021/22 season

## *SOCIAL MEDIA AUDIENCE*

**f 58,000**

**t 102,000**

**i 59,000**

**d 71,000**

**y 14,000**

**80+ Million**

Cross channel impressions per year