

Job Description



Video Producer

February 2022

Company: Peterborough United Football Club

Position: Video Producer

Location: Weston Homes Stadium

Contract: Full-time 37.5 hours per week including evenings, weekends and match-days



The Club

Peterborough United is an English professional football club based in the City of Peterborough. Founded in 1934, the Club competes in the EFL Championship, the second tier of the English football league system.

The Role

The Posh are searching for a talented and motivated individual to take up the position of Video Producer in its progressive and talented media and marketing team.

The successful applicant will be tasked with developing and creating best in class video content in line with the football club's digital strategy for all official channels, including Posh+, social media channels, YouTube and the club's LED match day screens, as well as supporting video demands on other projects across the club.

Responsibilities

- To generate ideas for content styling and editing
- To work with the Media Team and produce all relevant content for the club's social feeds, allowing their focus to be on delivering the content and agreed club tone-of-voice
- To assist with production & editing of all club-shot video content
- To lead the development of archive content, sourcing material from internal catalogues and external sources (e.g. EFL/broadcast partners)
- To develop relationships with key playing and management staff to ensure smooth execution of all shoots
- To ensure that all video output is optimised by channel in length (long-/short-form) & format (landscape / portrait / square) and subtitled, where relevant
- To work with the football club's commercial and marketing teams to produce content where relevant

The successful candidate will enjoy working as part of a team, be enthusiastic, hardworking, and be flexible to the requirements of the position and the business. Applicants should ideally live local to Peterborough

Knowledge, skills and experience required

You must have:

- Minimum of 1 year experience of working in Social Media / Media / Communications environments, preferably within sport
- Experience of capturing video in a live venue setting
- Experience of video capture and editing with working knowledge of key video production software
- Experience of working with key IT packages on both Mac & PC, in particular web- based CMS, video / photo editing software especially Adobe Premiere Pro & Apple Final Cut Pro & Microsoft Office etc.
- Ability to work matchdays (including pre- & post-match and evenings) for both home and away games as well as other Club events that may fall outside normal working hours
- Full UK driving licence or ability to travel various locations due to the demands of the role

How to apply

To apply, the candidates should send the following to: recruitment@theposh.com

- Letter of application highlighting relevant experience
- Up to date curriculum vitae
- Details of current remuneration
- A showreel and body of relevant work

Person Specification

Knowledge: the level and breadth of knowledge to do the job e.g. understanding of a defined system, method or procedure, legal or regulatory frameworks etc.

Essential

- Good understanding of different formats of cameras
- Advance editing skills in Adobe Premiere Pro
- Experience using a CMS

Desirable

- Interest and understanding of football
- Competent use of Adobe After Effects, Adobe Photoshop and Adobe Media Convertor
- Strong understanding of audio and colour correction
- Understanding of the StreamAMG platform

Technical/work-based skills: skills specific to the job e.g. language competence, typing skills, coaching skills etc.

Essential

- A deep understanding of video and cameras

Desirable

- Experience in shooting with Sony FX3 camera or equivalent
- Knowledge of using audio equipment
- An understanding of social media, varying channels and how video is best used on each

General skills and attributes: more general characteristics e.g. flexibility, communication skills, team working etc.

Essential

- Strong communication skills, developing relationships across the club
- Ability to work to strict deadlines
- Competent and personable with good time management skills
- Ability to work calmly under pressure and as a member of a team and individually
- Pro-active, organised and methodical
- Creative and out-going
- Willing to work flexibly and with anti-social hours
- Promote, adhere to, and implement, the club's Equality Policy and to work consistently to embed equality and diversity within club

Experience: proven record of experience in a particular field, profession or specialism

Essential

- A strong showreel and body of relevant work
- Experience in filming match action from gantry position or pitch side

Desirable

- Worked in a football club previously

Qualifications: the level of educational, professional and/or occupational training required

Desirable

- Educated to degree level in video production or similar